Horizontal Leadership
Org structure

Think in terms of hub & spoke
Hub Functions

1. Understand
2. Set objectives
3. Influence
4. Streamline
5. Measure
6. Communicate
Understand

Business case
Current state
Research
Set Objectives

Long & short term goals
Influence

With or without authority

Prioritization mechanisms
Streamline

Education
Tools & processes
Centralized services
Measure

Progress against goals

Maturity

Real-world impact
Communicate

Comms & Marketing
Partnerships
Customer channels
People

Representation & Inclusion

Management
Thank You