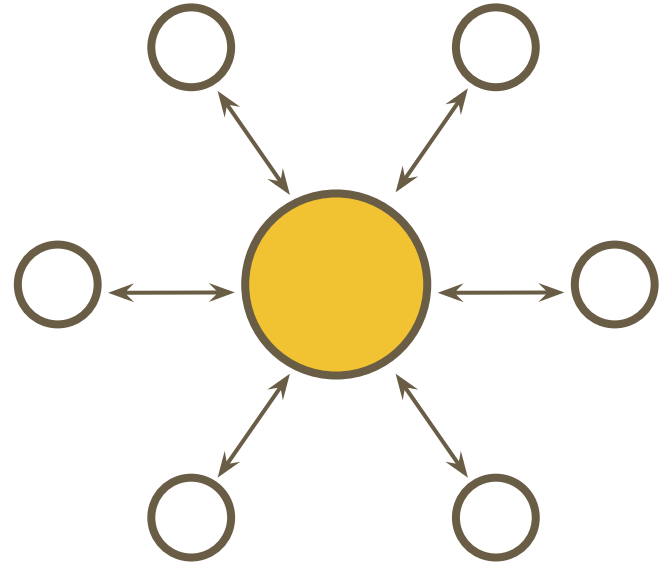

Horizontal Leadership

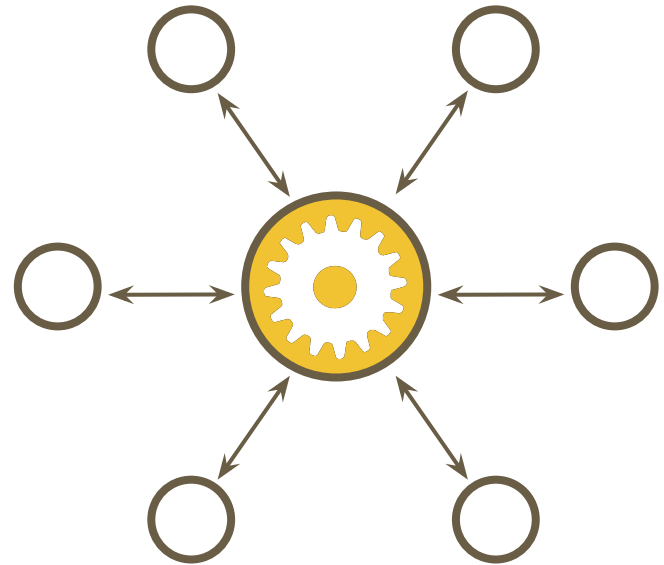
Org structure

Think in terms of hub & spoke



Hub Functions

1. Understand
2. Set objectives
3. Influence
4. Streamline
5. Measure
6. Communicate

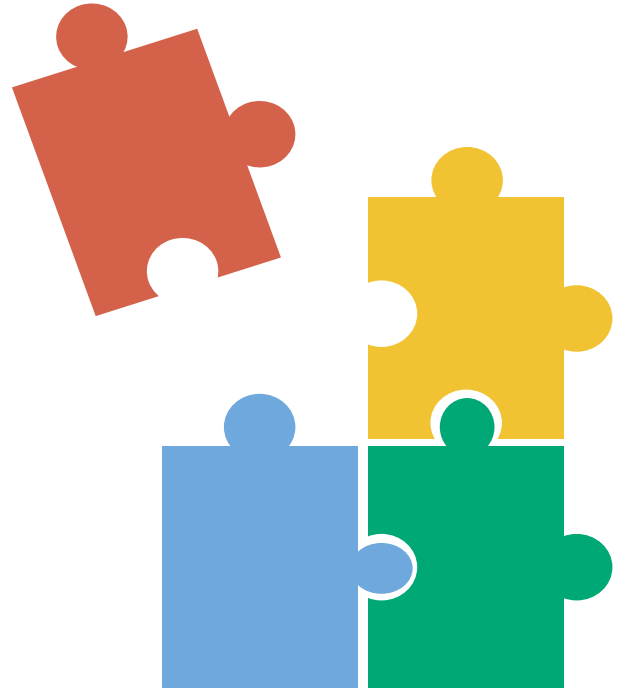


Understand

Business case

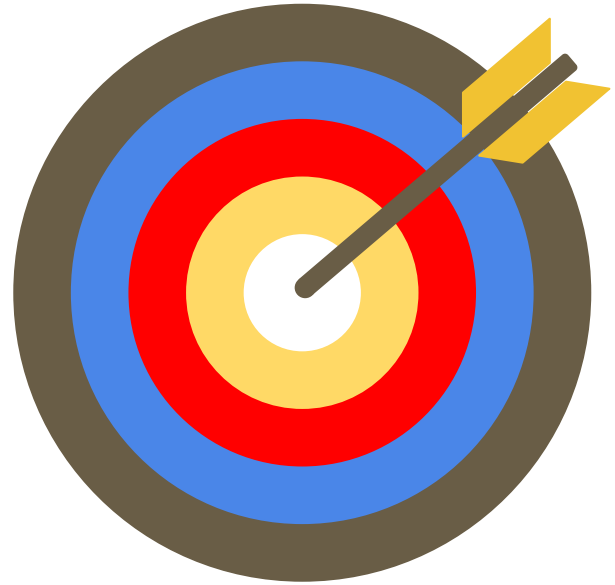
Current state

Research



Set Objectives

Long & short term goals



Influence

With or without authority

Prioritization mechanisms

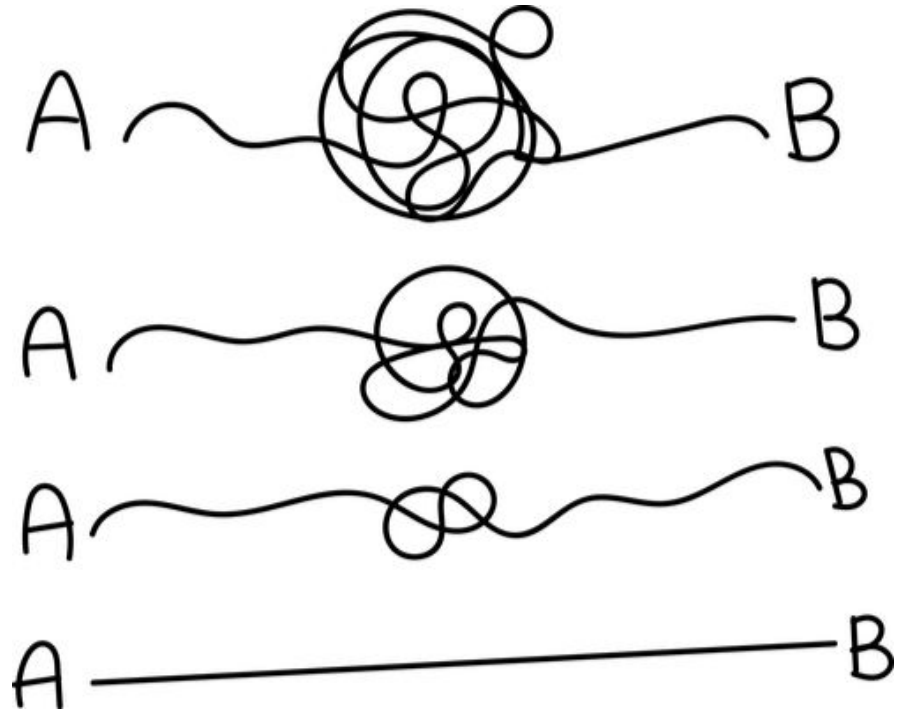


Streamline

Education

Tools & processes

Centralized services



Measure

Progress against goals

Maturity

Real-world impact



Communicate

Comms & Marketing

Partnerships

Customer channels



People

Representation & Inclusion

Management



Thank You
